

Kathryn Williams

Director | **KMint** | Financial soul mate®

Co-Founder | **Agency10x** | Smarter business management

Kathryn is the go-to finance guru for Australia's peak industry bodies and creative agencies. Inspiring and educating senior management to understand the commercial side of running the business, providing tactics and guidance to put their learnings into practice.

An internationally experienced business and financial consultant, mentor, workshop facilitator and keynote speaker - Kathryn liaises closely with industry councils, is an Effie judge, and involved in financial benchmark studies.

Since 2004 KMint has been working in the field globally with a multitude of businesses, from small independent businesses to global network leaders. It's fair to say that Kathryn has deep inside expertise and understanding of how the industry is really performing.

Kathryn is the creator and trade mark owner *Show Me The Money*® keynote and workshop which have been running Australia-wide since 2007, along with *The Money Wheel*®; *Sell Your Ideas*™ and a variety of other keynotes specifically developed for the Innovation and Creative sector.

Agency leaders engage Kathryn's CFO services to fast track financial efficiencies and effectiveness: taking advantage of the KMint Budget/Rolling Forecast Program, Rate Card and Revenue Calculator, End Of Month Management Reporting Program, and Staff Career Matrix and KPI Scheme.

Kathryn's Mentoring packages, Keynote and Workshop products inspire and train teams to understand the numbers that matter, giving them a competitive advantage – leading to overall agency profitability and holistic growth.

As a keynote and workshop facilitator: Kathryn is an articulate and vibrant speaker passionate about the commercialisation of intellectual property and services. Either on-stage or online your audience will leave feeling inspired, enlightened, and excited to put Kathryn's valuable teachings and techniques into practice.

Would you like to learn more?

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